



Taste of Morgan Hill's 20th Anniversary September 26 – 27, 2009

Executive Summary

Dates:	Saturday & Sunday, September 26-27, 2009 from 10:00 a.m. to 6:00 p.m.
Location:	Historic Downtown Morgan Hill, extending over six blocks on Monterey Road from Main to Dunne and First through Fifth Streets, including the Community & Cultural Center
Projected Attendance:	50,000+ over two days
Organizers:	Morgan Hill Chamber of Commerce
Admission:	Free admission and parking to the public
Event Description:	Arts & Crafts Festival featuring fine arts & quality crafts; variety of food with local restaurants; wine & microbrew garden; two stages of live music; “Kids Zone” with rides, crafts and children’s entertainment; “Business Expo” & community non-profit group displays; Custom & Classic Car Show; Quilt Show.
Geographic impact:	The festival attracts attendance from the Counties of Santa Clara, San Benito, Monterey and Santa Cruz.
Event Purpose:	To provide quality family entertainment and celebration for the community and its visitors as well as raise awareness and support to local businesses and community service groups. Assists in raising funds to support the Morgan Hill Chamber of Commerce to continue its many programs and community service.
Contact Information:	Morgan Hill Chamber of Commerce P.O. Box 786 Morgan Hill, CA 95038 (408) 779-9444 www.morganhill.org