

2007 Harvest Quilt Show
September 29 & 30

Event Program Ad Request Form

We would like to include your ad in the event program for our **2007 Harvest Quilt Show at the Taste of Morgan Hill**. Promote your business to the approximately 15,000 viewers who come through the doors. This is a great opportunity to expand your customer base, and support a major community textile art event. The show date is September 29 & 30, 2007, at the Morgan Hill Community & Cultural Center. Go to www.svqa.org for more information.

To track the response to your ad, you might want to consider an incentive for people who bring the ad into your business or mention seeing it in the Harvest Quilt Show program, such as a discount or free item.

The submission **deadline is September 1, 2007**. Details for ad specifications are on the reverse side of this form. Digital files may be e-mailed to: kcks05@aol.com or mailed to the address below.

Please provide the information below and mail with your ad copy and payment to:

SVQA - Program Ad
P.O. Box 2348
Morgan Hill, CA 95038

Business: _____

Contact Person: _____

Address: _____ City: _____ Zip: _____

Phone number: _____ Email address: _____

CIRCLE YOUR PREFERENCE

Full Page Ad: \$150.00 Half Page Ad: \$85.00 Quarter Page Ad: \$55.00 Business Card Ad: \$35.00

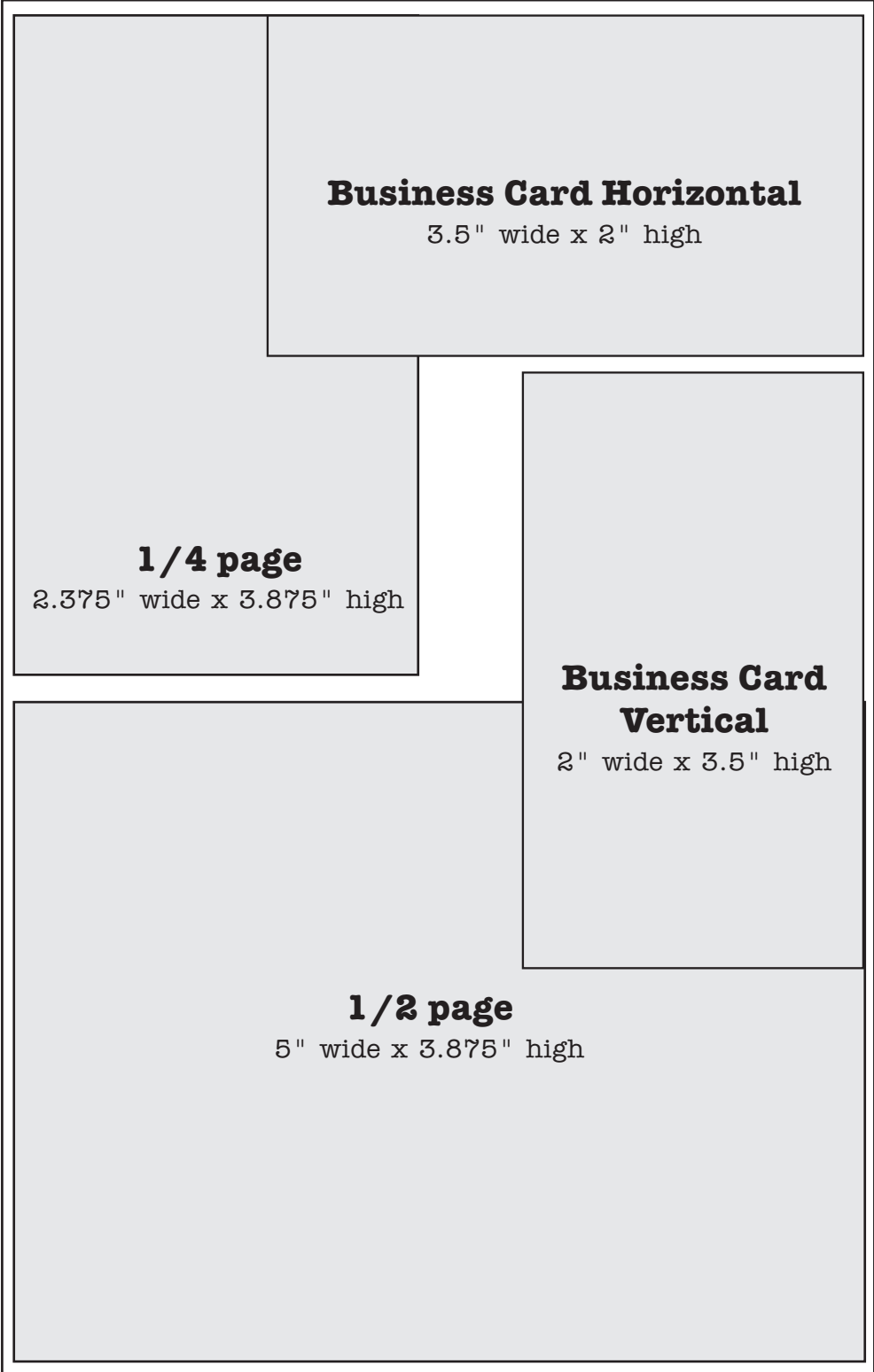
Ads will be placed on a first come first served basis. If you have any questions, please contact me at 408-782-9098 or by email: svqa@morganhill.org

Kathy Sullivan
Promotion Chair

South Valley Quilt Association Harvest Quilt Show

Finished program will be 5.5" x 8.5"
All ads are black and white, no bleeds.

full page 5" wide x 8" high



Digital Files:

- Convert text to outlines (if possible)
- Include all font files if needed
- Include any linked graphic files
- Color mode must be CMYK
- Image resolution must be 300ppi

Formats supported:

- Illustrator
- Photoshop
- Adobe PDF
- EPS files
- TIF or JPG at 300 dpi